A Supervised Learning framework for Learning Management Systems

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ABSTRACT
Educational Data Mining (EDM) and Learning Analytics (LA) focus on data analysis of learners in the context of educational settings like Moodle, a Learning Management System (LMS). Both EDM and LA aim to understand learners and optimise learning processes. Predictive modelling serves a key role in optimising learning processes. Learning Analytics in an LMS covers many different aspects: finding students at risk of abandoning a course, predicting students failing a quiz or students not reaching the end of a lesson in less than 15 minutes. Thus, there are multiple prediction models that can be explored. The prediction models can target at the course also. For instance, will this course engage learners? Will this forum be useful to the students of this course? To ease the evaluation and usage of Supervised Learning prediction models in LMS, we abstract the key elements of prediction models and we build an analytics framework for Moodle, one of the most popular Learning management Systems available in the market. Our software framework manages the complete cycle that predictive models follow until they are used in production, which includes calculations of features and labels from the LMS database raw data, normalisation, feature engineering, model evaluation and a production-ready mode to generate insights for users from predictions. Apart from the software framework we also present a use case that serves as an example: A prediction model which is able to identify students at risk of abandoning a course with a 92% in accuracy using past versions of the course as training data.

CCS CONCEPTS
• Computing methodologies → Machine learning algorithms; Neural networks; • Applied computing → Learning management systems; Distance learning; E-learning;

KEYWORDS
Supervised Learning, Learning Management Systems, Moodle, Learning Analytics, Educational Data Mining, Machine Learning, Neural Networks

1 INTRODUCTION
There are multiple Learning Analytics definitions. A popular definition from the Call for Papers of the 1st International Conference on Learning Analytics & Knowledge (LAK 2011) is that Learning Analytics is "the measurement, collection, analysis and reporting of data about learners and their contexts, for purposes of understanding and optimizing learning and the environments in which it occurs". Educational Data Mining is a related field described in The Educational Data Mining website as "an emerging discipline, concerned with developing methods for exploring the unique and increasingly large-scale data that come from educational settings and using those methods to better understand students, and the settings which they learn in". A very popular educational setting is the Learning Management Systems (LMS). Moodle is an open source Learning Management System with more than 130 million users around the world. The back-end system of Moodle can be accessed via a web front-end and through a mobile application. When an online course is managed by Moodle, the learning activities of students are logged and stored into the back-end database, which contains the detailed activity log. Predictive modelling allows us to model the relation between a target (also known as label or dependent variable) and a set of variables (also referred to as independent variables or features). Predictive modelling can be implemented using Supervised Learning algorithms which learn a function that maps this features-target
2 BACKGROUND

2.1 Learning Analytics

The term Learning Analytics includes different disciplines related to education and technology. There is no clear agreement on a single and clear definition. Different authors have extended the concept of Learning Analytics to a theoretical framework composed of different dimensions [14] [7]. Educational Data Mining has been compared with Learning Analytics and the main difference that has been identified is that the former contains Academic Analytics whereas the latter does not [24]. A survey on recent Educational Data Mining methods and applications is available in [2]. Other relatively recent surveys are [3] and [22]. Machine Learning techniques have been used in EDM and LA [20] [15] [6] [25] with good results from algorithms such as Neural Networks [4] [6] and Support Vector Machines [5].

Two of the main areas of interest of these two fields are: students’ retention [17] [15] [6] and students’ performance [25]. Other studied prediction models include assignment submissions [11] or students’ learning style classification [1].

2.2 Moodle

By default, the Moodle API only provides basic reporting capabilities. Its reporting tools allow users, mainly teachers, to access course activity logs, to group data by students or by activity, and to generate graphs for aggregated data. Analytics tools for extracting insights from activity logs and for visualization are not available in the default core system of Moodle; however, a wide range of plugins that are compatible to Moodle can be separately and easily installed. A few typical analytics tools for Moodle based on proprietary software are:

- X-Ray Learning Analytics⁶, which provides predictive analytics;
- Intelliboard⁷, which is a user-friendly reporting tool;
- Analytics Graphs⁸, which provides graphs to illustrate students’ profiles;
- Analytics local plugin⁹, which provides site analytics based on the Matomo¹⁰ (formerly known as Piwik) analytics platform.

There are two Educational Data Mining tools for Moodle worth mentioning: CVLA [11] which features an assignment submission prediction model and MDM, [16] an Educational Data Mining open source tool that helps to ease the whole knowledge discovery process. Some of these tools are open sourced and some of them have predictive analytics capabilities. However, none of them provides a complete framework that manages the entire cycle from hypothesis testing to actionable insights for the users, typically, the teachers.

3 FRAMEWORK ARCHITECTURE

The Supervised Learning framework presented in this paper is part of the Moodle core since its 3.4.0 version. A Moodle site prediction model is completely separated from other Moodle sites, so each Moodle site only uses the training data and obtains predictions for samples available in that same site. The framework manages the prediction model’s life cycle and, for any given prediction model, the framework supports two different modes:

- It automatically extracts training and validation data from the finished courses according to the features and target defined for the prediction model. It then trains the prediction model and validates its prediction accuracy. This is referred to as the testing mode.
- It uses all the data from the finished courses as training data and the prediction is done for on-going courses. This is referred to as the production mode.

Moodle is written in PHP¹¹, which is not the best programming language for Machine Learning for multiple reasons. The memory overhead added by each PHP variable and the lack of GPU-acceleration support are two major concerns. Because of these, we separate the framework into two layers:

³https://docs.moodle.org/35/en/Course_reports
⁴https://www.moodlerooms.com/resource/x-ray-learning-analytics/
⁵https://moodle.org/plugins/local_intelliboard
⁶https://moodle.org/plugins/block_analytics_graphs
⁷https://docs.moodle.org/35/en/Course_reports
⁸https://moodle.org/plugins/local_analytics
⁹https://moodle.org/plugins/local_analytics
¹⁰https://matomo.org/
¹¹http://php.net
The framework is an abstraction of a Supervised Learning problem. In this section we list the main elements that compose the framework and how they are mapped to the typical elements needed in a Supervised Learning task.

Each prediction model is composed of a single Analyser, a single Target, a set of Indicators, one Time Splitting Method and a single Machine Learning backend. All these elements are implemented as PHP classes \(^{14}\) although Machine Learning backends can be written in other programming language. The whole Supervised Learning framework has been designed so that the elements described below are reusable and extensible independently across different prediction models. The framework elements are described below following the order shown in Figure 1.

### 3.1 Supervised Learning Abstraction

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#### 3.1.1 Analysers

Each Analyzer is responsible for defining the subject of the model. They select and pass all the Moodle data associated to these subjects to Targets and Indicators (described right below) as shown in Figure 1.

The following analysers are included in the framework and can be reused by researchers to create new prediction models:

- **Student enrolments**: The subject of the model are students in a course.
- **Users**: The subject of the model are site users.
- **Courses**: The subject of the model are courses.

#### 3.1.2 Targets

They are the key element of a prediction model. They represent the labels of a Supervised Learning dataset and define the event of interest. Obviously, Targets depend on Analysers, because Analysers provide the subjects that Targets need for calculating the label. The framework includes an identifying students at risk of Target. Here are a few more examples of Targets in prediction models and their associated subjects:

- **Identifying spammer user**: The subjects of the model are site users.
- **Classifying ineffective course**: The subjects of the model are courses.
- **Assessing difficulties to pass a specific quiz**: The subjects of the model are quizzes.

#### 3.1.3 Indicators

They represent the features in a Supervised Learning problem. Indicators are responsible for performing calculations on Moodle data. They are calculated for each subject using data available in the time period defined by the Time splitting method (described right below). They were designed to avoid normalisation issues so the CSV file features generated from indicators always have values in the range \([-1, 1]\). Indicators are in one of the following categories:

- **Linear**: The indicator values are floating point numbers in the range \([-1, 1]\). An example would be “the weight of quiz activities in a course”.
- **Binary**: The indicator values are Boolean values in \([0, 1]\). An example would be “has this student completed all activities in the course?”.
- **Discrete**: The indicator values are a closed list of values. The framework one-hot encodes the list of values and generates \(N\) features with values in \([0, 1]\). An example would be “How often do this student access the course?”, with values “never”, “in monthly basis” and “in weekly basis”.

The framework includes a set of indicators that can be used in new prediction models. Not all indicators can be included in any model. E.g. student-related indicators could not be calculated if the predictions subjects are courses. Below are some of the indicators included in the framework:

- The number of clicks made by the student in a course. It is implemented as a linear indicator.
- Student posts to forum activities in a course. It is implemented as a linear indicator.
- Was the course accessed after the course end date? It is implemented as a binary indicator.
- Was the course accessed before the course start date? It is implemented as a binary indicator.
3.1.4 **Time splitting methods.** They define when the framework should generate predictions and the time period that should be used to calculate the indicators. The Moodle core includes a few time splitting methods that researchers can use in their prediction models. For example:

- Split the course duration into four parts and generate a prediction at the end of each part.
- Generate a prediction one week before each assignment’s due date and generate a second prediction two days before the assignment due date.

3.1.5 **Machine Learning backends.** In the testing mode, the Machine Learning backends split the CSV files into training and testing sets and evaluate the prediction accuracy. This process is described in more detail in Sections 3.2 and 3.5 below. In the production mode, Machine Learning backends are trained with finished courses data and return predictions for ongoing courses.

The Moodle core includes two Machine Learning backends: A Feed-Forward Neural Network [9] written in Python\(^{15}\) using the Tensorflow framework\(^{16}\) and a Logistic Regression [8] classifier written in PHP for the Moodle sites where installing Python is not an option. New Machine Learning backends can be plugged on the framework.

### 3.2 Prediction model definition

Researchers can define prediction models by implementing a Target in PHP. Depending on the subject (see Section 3.1.2.) researchers can reuse an existing Analysers or they can create a new one. The next step that the researcher should perform is to select the Indicators that would have impact on the Target and select the Time splitting method from a list of choices provided by the framework.

### 3.3 CSV file preparation

In this section we describe the process the framework follows to generate a labelled CSV file from the Moodle site’s database. The Analysers of the framework iterate through the site database, gathers the model subjects’ data from the different analysable elements available in the system. The features in the CSV file are added according to the prediction model Indicators and Time splitting method. The interaction between the Analysers and the Indicators has been designed so that the framework is able to automatically add extra features. This allows us to perform feature engineering tasks while still having access to the LMS data. For each Linear indicator the framework automatically adds an extra feature whose value is the mean of all samples in that analysable element. The number of features, NF is the number of discrete indicators, NL the number of linear indicators, NB the number of binary indicators, superscript ND is the number of values in the \(i^{th}\) discrete indicator and TP the number of predictions generated by the time splitting method.

\[ NF = (NL \times 2) + NB + \sum_{i=1}^{ND} NV_i + TP, \]  

where NF is the number of features, NL the number of linear indicators, NB the number of binary indicators, superscript ND is the number of discrete indicators, NV the number of values in the \(i^{th}\) discrete indicator and TP the number of predictions generated by the time splitting method.

\(^{15}\)https://www.python.org/
\(^{16}\)https://www.tensorflow.org/

The values for label are also calculated according to the definition of the Target. The framework supports binary classification, multi-class classification and regression, but the Machine Learning backends included in Moodle do not yet support multi-class classification or regression, so only binary classifications are fully supported at this stage.

### 3.4 Machine Learning algorithms

The CSV files described in Section 3.3 above are consumed by Machine Learning algorithms. As mentioned in Section 3.1.5, the Machine Learning backends of the framework include two classifiers. These classifiers are described in detail in the following subsections.

#### 3.4.1 Logistic Regression

The PHP Machine Learning backend uses a Logistic Regression binary classifier [8] to perform its predictions. In Logistic regression, a Logistic function \(h_\theta(x) = \frac{1}{1 + \exp(-\theta^T x)}\) is applied to the feature vector \(x\) to produce a value in the range \((0, 1)\). The parameter \(\theta \in \mathbb{R}^n\) is a vector of weights that need to be learned. The function behaves like a thresholding function with a soft boundary. Because of the range the output value \(h_\theta(x)\) can be interpreted as the probability whether \(x\) belongs to the target class in a two-class classification problem. Logistic Regression tries to find the best fitting model for the relation between features and their labels by optimising the following cross-entropy cost function:

\[ J(\theta) = -\frac{1}{m} \sum_{i=1}^{m} y_i \log(h_\theta(x_i)) + (1 - y_i) \log(1 - h_\theta(x_i)), \]  

where \(m\) is the total number of samples, \(x_i\) denotes the \(i^{th}\) sample and \(y_i\) denotes the corresponding ground truth label. The cost function gives the error between a set of weights where all samples’ fit perfectly and the labels predicted by the algorithm. The parameter \(\theta\) is updated according to the gradients of the cost function. Gradient Descent [10] is the common algorithm used to optimise cost functions in Machine Learning. It is iteratively used to update the set of weights \(\theta\) using the following formula:

\[ \theta_j := \theta_j - \alpha \frac{\partial}{\partial \theta_j} J(\theta), \quad \text{for } j = 1, \ldots, n, \]  

where \(\alpha\) is a constant called learning rate which defines how significant \(\theta\) updates are and \(\frac{\partial}{\partial \theta_j} J(\theta)\) is the partial derivative of \(J(\theta)\). Logistic Regression is an effective algorithm for binary classification although some problems would arise when the number of features increases. The algorithm becomes computationally very expensive and it is very easy for the algorithm to over fit the training data. Logistic Regression popularity is decreasing in favour of other Supervised Learning algorithms.

#### 3.4.2 Feed-Forward Neural Network

Artificial Neural Networks (ANN) [23] mimic biological Neural Networks. They are networks containing relations between units, also called neurons. Neural Networks organise units into layers. The connections between neurons in different layers are represented as a set of weights \(\theta\). The Neural Network improve its accuracy during training by back propagating [9] the difference of the calculated label of a sample...
versus the real value to the network’s previous layers, updating its weights. The connections between different layer neurons become stronger or weaker after the back-propagation process.

Feed-forward Neural Networks contain a first layer of units called input layer, with as many units as features in the input CSV file. They then contain a number of hidden layers \( l \geq 1 \) and a final output layer with as many units as different labels the input CSV file has. The Neural Network included in the framework contains one hidden layer with ten hidden units. The network training process is composed of two different steps: feed-forward and back-propagation.

The feed-forward process computes the predicted labels for a given set of samples by multiplying input features values by the matrices that connect different layers units. The following formulas use a set of samples of size \( N \). In \( z_l = \theta_l \cdot x + b \) we multiply the input features matrix for the weights matrix \( \theta_l \) that connects the input features \( x \) with the first hidden layer units, adding a bias \( b \). \( z_l \) is multiplied by a non-linear activation function \( g(z) \). Different activation functions can be used, some examples are \( g(z) = \text{sigmoid}(z) \), \( g(z) = \tanh(z) \) or \( g(z) = \text{relu}(z) \). The activated matrix (one vector for each sample) in the following layer is therefore expressed as \( a_1 = g(z_1) \). This calculation is repeated until the output layer is reached. It can be generalised as \( a_1 = g(l_1 \cdot a_{l-1}) \). The softmax function can be used as the output layer activation function as it returns a \( \in [0, 1] \) value for each possible label. The softmax formula is expressed as follows:

\[
\text{softmax}_i = \frac{e^{a_{l1}}}{\sum_j e^{a_{lj}}},
\]

where \( i \) and \( j \) are each of the possible labels.

We finish the forward pass by calculating the error using the cross-entropy cost function \( J(\theta) \) given in Eq. 2.

During back-propagation we minimise the cost function \( J(\theta) \) by updating the weights that connect neurons in different layers. The updated value depends on the partial derivative of the error with respect to each of the network weights in the previous layer \( \frac{\partial J(\theta)}{\partial \theta_{ij}} \) and the learning rate \( \alpha \). Weights are updated using the Delta rule, expressed as follows:

\[
\Delta \theta_{l} = -\alpha \frac{\partial J(\theta)}{\partial \theta_{l} \cdot x + b}.
\]

The partial derivatives calculations are based on the chain rule, which allows us to compute a derivative as the composition of two or more functions, in our case:

\[
\frac{\partial J(\theta)}{\partial \theta_{l}} = \frac{\partial J(\theta)}{\partial g(z_1)} \cdot \frac{\partial g(z_1)}{\partial z_1} \cdot \frac{\partial z_1}{\partial \theta_{l}},
\]

where \( \theta_{l} \) represents the vector of weights in layer \( l \) and \( g(z) \) the activation function. \( \frac{\partial z_l}{\partial \theta_{l}} = a_{l-1} \), the partial derivative of the activation output is the derivative of the activation function. E.g. Sigmoid function \( g'(z) = g(z)(1 - g(z)) \):

Finally, \( \frac{\partial J(\theta)}{\partial g(z_1)}(1 - g(z_1)) \) calculation depends on the value of \( l \) as we need to consider all the layers from \( l \) to the output layer. We calculate deltas \( \delta_l \) for each layer starting from the output layer one, which is \( \delta_{\text{output}} = (\hat{y} - y) \), where \( y \) and \( \hat{y} \) are, respectively, the actual and predicted labels (both are vectors usually). With \( \delta_{\text{output}} \) we can go backwards calculating the previous deltas until the first hidden layer with \( \delta_l = \theta_l^T \delta_{l+1} \cdot g'(z_l) \). The partial derivative of any weight in the network is therefore represented as:

\[
\frac{\partial J(\theta)}{\partial \theta_{l}} = \delta_{l+1} \cdot g(z_l).
\]

### 3.5 Testing mode

In Section 3.3 we described how the framework generates a labelled CSV file from Moodle site contents based on the prediction model defined by the researcher. In this section we describe how the framework evaluates the defined prediction model using Machine Learning techniques.

The first thing the evaluation process detects are the CSV files with highly skewed classes. The provided Machine Learning backends do not cope well with really unbalanced classes. Even if the Machine Learning backend reports high accuracies the recall or the precision will probably not be high which would lead to a low predictive power. Prediction models with highly skewed classes are not further evaluated in the current framework.

The Machine Learning algorithm is trained with the training dataset and the test dataset is used to calculate the Matthews’ correlation coefficient [18] of the prediction model. The Matthews’ correlation coefficient is a good evaluation metric for binary classification problems because it takes into account both true positives and true negatives [21].

To calculate the Matthews’ correlation coefficient we first fill out the confusion matrix with the predicted results and the test dataset labels. The confusion matrix looks like this:

\[
\begin{pmatrix}
TN & FN \\
FP & TP
\end{pmatrix}
\]

where TP = True positives, FP = False positives, TN = True negatives and FN = False negatives. The Matthews’ correlation coefficient (MCC) formula is given by:

\[
\text{MCC} = \frac{TP \times TN - FP \times FN}{\sqrt{(TP + FP) \times (TP + FN) \times (TN + FP) \times (TN + FN)}}.
\]

The entire process is automated. So this training and MCC calculation process described above is repeated multiple times and the MCC for each iteration is be recorded. The average MCC and standard deviation is later calculated from all iterations. An average MCC of 0 indicates that the model is no better than a random model, a negative value indicates an inverse relation and a positive value a positive relation. Therefore, the higher the MCC value is, the better the model is at predicting. The standard deviation of all the calculated MCC will be used to detect variations in the coefficients. Small variances in each iteration’s MCC can be expected because the CSV file contents are shuffled before each iteration, but high variances are a good sign that the CSV file is not large enough to guarantee that the evaluation results are reliable.

The average MCC is automatically converted to a score in the range \([0, 100]\) using the following formula:

\[
\text{score} = \frac{\text{MCC} + 1}{2}.
\]

The computed score is provided to the researcher as a quality measure for the prediction model.
3.6 Production mode

The testing mode is useful for checking the hypotheses of the EDM/LA researchers and to verify existing educational literature theories. Once the researcher (or the site administrator if the researcher do not have enough permissions on the site) switches a model to production mode, these hypotheses and theories into optimised learning processes by generating actionable insights from predictions. This production model switch affects the whole site: Insights are generated for all stakeholders in the site, usually the teachers, in addition to the researchers who switch the framework to work in production mode. E.g. Arts teachers do nothing to receive predictions about their at-risk students. They would receive notifications about at-risk students once the prediction model is globally enabled for production mode.

As part of the Target definition, researchers can specify which predictions returned by the Machine Learning backend are worth observing and which predictions can be ignored. E.g. A model that predicts students at risk is only interested in at-risk students, not in students that progress as expected. Actionable insights can be specified as part of the Target definition as well. These actionable insights are provided as suggested actions to the site user that have access to predictions, usually a teacher in a course. Examples of actionable insights can be to message the at-risk student, to check the student activity log or to ignore the prediction. Figure 3 is an example of how insights are presented to teachers.

The state of the Machine Learning algorithms is saved once the training process finishes. The trained algorithm is restored every time Machine Learning backends need to generate predictions for ongoing courses. The CSV file generated by Moodle for ongoing courses is obviously unlabelled.

4 USE CASE

In this section, we report one of the implemented prediction models of the Supervised Learning framework. This prediction model classifies students without activity logs during the last quarter of a course as drop-outs and all other students as not-drop-outs. We implemented a Time splitting method to generate 3 predictions along the course duration. The first one is executed once the first quarter of the course is over, using data from the start of the course. The second one is executed after half course is completed and use activity data from the beginning of the course up to that point. The third prediction is executed after the third quarter of the course, also using all the data available from the start of the course up to that point in time.

A significant amount of Learning Analytics literature is focused on describing online students’ engagement from different educational paradigms [19]. Some of these conceptual frameworks, like Community of Inquiry [12], are very popular among educators. Community of Inquiry started as an exploratory and descriptive framework, recognising later its limitations from an empirical point of view [13]. The Indicators we used in the implemented at-risk students model are based on this paradigm. The adaptation of the Community of Inquiry paradigm to Moodle deserves a separate paper. As a brief summary, we implemented linear indicators based on how intensive the student’s interactions with course activities are. Students with no interactions in activities result in negative values and students that interacted with teachers and other peers result in positive values.

To test the prediction model we used 8 finished anonymised MOOCs with a total of 46,895 students. Results provided by the framework testing mode are shown in Table 1 and Figure 2.

Our test results show that the proposed at-risk students model gave an average prediction accuracy of 92.56% using the Neural Network described in Section 3.4.2 and an average prediction accuracy of 73.30% using the Logistic Regression classifier described in Section 3.4.1. The Neural Network appear to be better at modelling the relation between the input CSV file features and the label, probably due to the extra set of weights in the hidden layer which should allow the Neural Network to model more complex relations between features.

5 CONCLUSIONS

The framework design covers prediction models like at-risk students and allows researchers to evaluate them to determine if they
are effective to be used in production. To create a prediction model using the presented framework is an advantage over creating a prediction model from scratch as the framework provides a set of base elements and a number of evaluation metrics to test prediction models accuracy. A prediction model to detect late assignment submissions has also been used to check that the software framework design is adaptable to different prediction subjects and that the framework indicators can be reused across prediction models. The accuracy and recall of the presented prediction model for predicting at-risk students are good for a production system. The Supervised Learning framework presented in this paper is part of the Moodle core from version 3.4.0 onward, but is disabled by default as it requires sufficient computer power to run. Moodle is an open source Learning Management System so the exact number of unregistered users is unknown. Given that there are more than 130 million registered users around the world and given that approximately 50% of more than 100,000 registered Moodle sites use Moodle 3.4.0 or above (June 2018), it would not be too unrealistic to claim that the framework is used by millions of users.

6 FUTURE WORK
There are multiple ideas worth exploring:

- The framework could be extended to cover Unsupervised Learning using the same 2-layer architecture. The framework has been designed keeping Unsupervised Learning in mind so the same set of indicators for Supervised Learning could be used for Unsupervised Learning.

- Learning Analytics literature can be reviewed and extra student engagement indicators can be extracted from the literature. These extra indicators can be adapted to the data available in the LMS, be implemented in PHP and added to the at-risk students model. As it is, the testing mode of the framework can be used to check which of these indicators result in accuracy improvements, supporting the results obtained in other research papers. It is important to mention that the Neural Network and the Logistic Regression classifier described in Section 3.4 and included in the Moodle core do not try to compete with the most accurate algorithms available nowadays and their performance can be easily surpassed by tuned Neural Networks and other Machine Learning techniques.

- Exploring how cross-validation can improve the adaptability of the Machine Learning algorithms included in the Moodle core is another option for the future. Cross-validation processes are useful to adapt Machine Learning algorithms to datasets so the trained algorithms are more accurate. To tune Machine Learning algorithms using cross-validation before training would be a very good option if our training datasets remain static. In our case though, new training data is available in regular basis (e.g. every time a course is finished) so cross-validation can be a double-edged sword.

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